John Evans Okyere

Professional Summary

Data Scientist & Machine Learning Engineer with proven ability to turn complex data into business value. With hands-on experience in SQL, AI, and machine learning, I have delivered solutions that boosted sales by 20%, optimized delivery operations, and reduced inefficiencies in the e-commerce industry. My expertise spans building predictive models, intelligent chatbots, and analytics dashboards that directly support data-driven decision-making. I am passionate about creating adaptive systems that learn and improve over time, inspired by the way I explore and learn from nature's hidden trails.

Core Skills

- Programming & ML: Python, SQL, Pandas, NumPy, Scikit-learn, XGBoost, Random Forest, Clustering, Regression
- Web & Deployment: Streamlit, Flask, FastAPI, HTML/CSS, MLOps practices
- Data Visualization & BI: Tableau, Excel, Power BI (basic)
- Databases & Tools: MySQL, Git/GitHub, Dialogflow, n8n, AWS Cloud
- Learning: Deep Learning with PyTorch

Professional Experience

Data Analyst – Shaq Express (E-commerce & Delivery Platform)

Accra, Ghana | 2024 - 2025

- Analyzed user, vendor, and product data, uncovering insights that boosted sales by 20%.
- Built interactive dashboards in Tableau & SQL to monitor vendor performance, customer behavior, and revenue.
- Identified causes of delivery inefficiencies, helping reduce delays by 10%.
- Automated weekly and monthly performance reports, saving 8+ hours of manual work per week.

Projects

- Book Recommendation System (MLOps + Streamlit) Deployed a collaborative filtering system (KNN) with Streamlit, applying CI/CD best practices.
- Order Tracking Chatbot (Dialogflow + FastAPI) Automated customer order queries, reducing support workload.
- **Customer Churn Prediction App** Built a Streamlit app using **XGBoost** to predict churn risk and identify drivers.
- Heart Disease Prediction App Developed a Flask web app powered by Random Forest for medical risk prediction.
- **Bank Term Deposit Predictor** Built predictive model that earned acceptance into a graduate training program.
- Attrition Analysis (IBM HR Dataset) Designed Tableau dashboards revealing HR attrition patterns.
- World Happiness Analysis (Tableau) Created interactive dashboards for global insight storytelling.

Education

BSc Computer Science – C.K. Tedam University of Technology and Applied Sciences, Ghana | 2023

Certifications

- Google Data Analytics Coursera (2024)
- Intermediate Machine Learning Kaggle (2024)
- Managing Big Data with MySQL Duke University
- AWS Cloud Practitioner Essentials AWS (2024)
- Data Analysis with Python FreeCodeCamp (2025)

Leadership & Extracurriculars

- SRC Welfare Chair CKT-UTAS (2023/2024)
- General Secretary NUPS-G CKT-UTAS
- SRC Executive Council Member CKT-UTAS